

**Mom's Choice Awards®
Blog Syndication Agreement**

The purpose of this agreement is to detail the terms under which Mom's Choice Awards® (MCA) will license content from Blogger, _____.

1. MCA may republish/syndicate on its own blog/website, any content previously posted on Blogger's website, _____ from the date upon which this agreement is signed by both parties until the agreement is formally terminated by either party in writing.
2. Post Limits: There are no minimum or maximum limits to the amount of content that MCA may republish under this agreement.
3. Subject to the terms of this Agreement, Blogger hereby grants MCA the nontransferable license to republish and distribute Blogger's content through the MCA website, blog, social media, and other official MCA web pages.
4. Blogger represents and warrants that the content provided to MCA does not violate the rights of any third party and complies with all applicable laws. Blogger agrees to hold MCA blameless for any and all claims, investigations, costs, damages, and/or other liability fees related to the content provided by Blogger.
5. Blogger Byline: MCA will provide a blogger byline with links to Blogger's website and/or social media pages. Blogger may request inclusion of certain websites or social media pages in the byline. MCA reserves the right to make the final decision in regards to the byline links, their location, and the number of links to be included.
6. Images: MCA may repost any images or videos that are part of blog posts on Blogger's website. Blogger may provide MCA with a headshot for the republished content, or MCA may use a headshot or logo image from Blogger's website. MCA prefers that the images/videos Blogger provides are related to the content. MCA reserves the right to reject any image or video. MCA reserves the right to use its own image/video or any other image/video of its choosing alongside any blog post. If Blogger provides an original image, Blogger gives MCA permission to use that image. Blogger will verify that MCA has permission to use any image that Blogger provides. If Blogger is borrowing an image, he/she agrees to use proper attribution.
7. Search Results: MCA will use the *rel=canonical* tag to ensure that Blogger's original post will show up in search engine results rather than the republished version on the MCA website/blog.
8. Termination of Agreement: This agreement remains in effect until either party terminates the agreement by providing 30 days written notice. Termination of the agreement does not affect content that has already been republished by MCA. MCA reserves the right to keep content that has already been reposted on its website/blog indefinitely.
9. Changes to Agreement: MCA reserves the right to make changes to this agreement by providing written notice to Blogger.

Each party confirms its agreement to the terms listed above by having an authorized representative sign below.

Mom's Choice Awards



Dawn Matheson, CEO

Blogger: _____

Date: _____

Date: _____