



## LEVEL 1

**Lifetime** Tier 1 License for Marketing and Promotional Use

250 Award Seals

Digital Award Certificate

MCA-Sponsored Media Release

Dedicated Winner's Page with Links to Your Website, Social Media Pages, and Multiple Points of Sale

Inclusion in up to Three Categories in the MCA Online Shop

Social Media Shout-Outs (Grouped)

Item Pinned to MCA Pinterest Boards

**\$500 U.S.**  
No Refunds



## LEVEL 2



**Lifetime** Tier 1 License for Marketing and Promotional Use

250 Award Seals

Digital Award Certificate

MCA-Sponsored Media Release

Dedicated Winner's Page with Links to Your Website, Social Media Pages, and Multiple Points of Sale

Inclusion in up to **Six** Categories in the MCA Online Shop

Social Media Shout-Outs (**Personalized**)

Item Pinned to MCA Pinterest Boards

**Plus...**

Lifetime Tier 2 License for Product Packaging / Downloadable Media

Endorsement from MCA Executive Director, Dawn Matheson

**\$1,500 U.S.**  
\$1,000 Refunded if Not Approved