

Past Mom's Choice Award Winner Lands PBS Series

As the nation reeled in the wake of the September 11 attacks, some Americans mustered their creative forces to develop projects to help humanity.

Alan Green, a producer, and Brahm Wenger, a composer, chose to use their talents by gathering tales of do-gooders first into a series of books and then into The Doo-its Show on PBS to benefit charities and spread hope.

“The challenge was finding ways to take the stories of the work of great humanitarians, and translate them for children,” said Green.

From the beginning, the goal of the Doo-its team was to create a television series for PBS. “It was less expensive to begin with the book series to test the concept, and then work our way into television,” Green explained.

The book series, written by Green and Wenger and illustrated by Jean Gilmore, received critical acclaim and earned a number of awards, including a Mom’s Choice Award, a Teachers’ Choice Award, and a Writer’s Digest Award.

The Doo-its product line expanded to include picture books, audio books, coloring books, teachers kits, CDs, and toys – all developed to benefit charities like Habitat For Humanity, Feed The Children, and The Christopher Reeve Foundation.

Green and Wenger took the concept to PBS station KOCE in Orange County California. KOCE loved the concept, which blends puppets, cartoons and live-action elements with song and dance and features celebrity voices, and agreed to be the presenting station for The Doo-its Show.

The Doo-its Show is the first television series for children (ages 3-7) to deal exclusively with serious issues such as hunger, physical disabilities, and poverty housing. The mission of the series is to teach children kindness and compassion by introducing them to the heroic work of great humanitarians and charities.


“The theme for each episode of The Doo-its Show is inspired by an important cause,” said Green. “In each episode, one important charity is chosen and profiled in the segment of the show called ‘Really Good News’.”

Also in development are episodes on Healthy Hearts for the Larry King Cardiac Foundation and Third World Health Care for the Dikembe Mutombo Foundation. Upcoming episodes are outlined at TheDoo-itsOnPBS.com.

The Doo-its Show has an outstanding pool of creative talent behind it. Green, an independent producer with more than 25 years’ experience, produced an award-winning video series, “The Amazing Advantage for Kids,” that teaches children manners and etiquette. Wenger is best known as the award-winning composer of more than 30 Hollywood films and has written the music for the popular Air Bud series of family films for Walt Disney. Writer/producer Tom Ruegger, a fourteen-time Emmy Award winning producer, has been the

creative force behind many of the most popular and successful animated television series of all time, including Steven Spielberg Presents Tiny Toon Adventures, Animaniacs, and others.

With such a powerhouse of talent working in concert, it’s no wonder that the final product is meeting with such support. Still, the creators never forget why they’re doing this work. “Kids need real role models today. This series teaches them that one person can truly make a difference in the world,” Green said.

The producers recently signed a production/finance deal with Blueprint Entertainment, a large TV production house in LA. Because of Blueprint’s international reach through its foreign sales company, Oasis International, it intends on “pre-selling” The Doo-its Show to broadcast partners in Europe, Asia and Latin America. Ultimately, through the Blueprint/Oasis distribution network, The Doo-its Show will be seen in more than 100 countries around the world. 

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Miss Kellee with Dewey, Anita, and Howie Doo-it



Dewey & Brahm Wenger

The Doo-its is a past recipient of a Mom’s Choice Award.