



FOR IMMEDIATE RELEASE

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THE MOM'S CHOICE AWARDS® ANNOUNCE 2007/2008 SPECIAL RECOGNITION CATEGORY RECIPIENTS

NEW YORK, NY October 26, 2007 – The Mom's Choice Awards® have announced the Recipients of the 2007/2008 Special Recognition Categories.

"We're delighted with the outstanding works represented in this very special group of recipients," said Tara Paterson, founder of the Mom's Choice Awards®.

The mission of the Mom's Choice Awards (MCA) is to recognize authors, inventors, companies, parents and others for their efforts to create quality family-friendly media, products and services.

The awards guide parents, caregivers, educators and retailers in selecting quality materials and products for children and families.

The MCA's esteemed panel of judges includes medical and business professionals, scientists, librarians, authors and producers, as well as parents, children performing artists, and experts in education and media. Among the judges are Dr. Twila C. Liggett, Ten-time Emmy-winner and founder of Reading Rainbow®; Julie Aigner-Clark, Creator of Baby Einstein and The Safe Side Project; Jodee Blanco, *New York Times* best-selling author; LeAnn Thieman, coauthor of seven *Chicken Soup For The Soul* books; Florrie Binford-Kichler, President of PMA, the *Independent Book Publishers Association*; and MCA founder Tara Paterson.

The Recipients of the 2007/2008 Special Recognition Categories are:

Author of the Year

Pam Leo author of [*Connection Parenting*](#)

Mom Entrepreneur Of The Year

Wendy Tuey, President
[*ProudBody, Inc.*](#)

Lightwork

Dr. Caron Goode, (EdD)

Founder of the [Academy For Coaching Parents](#) and the web resource [InspiredParenting.net](#)

Web Site Of The Year

[ConnectingMoms.com](#)

Magazine Of The Year

[O, The Oprah Magazine](#)

Hearst Corporation

Amy Goss, Editor-In-Chief

Volunteer (or Volunteer Organization) Of The Year

[The American Association For A Child's Right to Play](#)

Business Of The Year

[Wee Grow](#)

Jacie Ragland, President & Creator

Celebrity Mom Of The Year

[Meredith Vieira](#)

Founder of [Club Mom](#) and [Today Show](#) Co-Host

Product/Product Line Of The Year

[Mama Mio](#)

Founder's Choice

[Robeez Footwear](#) (A Division of Stride Right Corporation)

Sandra Wilson, Founder

For more information on the Mom's Choice Awards®, visit [momschoiceawards.com](#) or email momschoiceawards@bbpmail.com.

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