



Mom's Choice Awards® Category Guide For Books

We hope you'll find this category guide helpful for selecting categories to best showcase your book(s). The examples given are not all-inclusive, so please don't feel limited by them.

Please note, children's picture books categories may contain works of fiction and non-fiction.

If after reviewing the guide you still need help, don't hesitate to contact us!
Phone 757.410.9409 X712 or email momschoiceawards@bbpmail.com

KEY

AD = Adult

YA = Young Adult

JV2 = Juvenile Level 2 (Ages 9 to 12)

JV1 = Juvenile Level 1 (Ages 5 to 8)

CPB = Children's Picture Books (Birth to Age 9)

Activities, Crafts & Hobbies AD, YA, JV2, JV1

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|--------------------------------|------------------------|------------------------|
| Activity Books | Collectibles | Games & Amusements |
| Puzzle Books | Needle Crafts | Paint & Dye |
| Paper Crafts / Paper Airplanes | Party & Event Planning | Pottery & Model Making |
| Magic | Toys, Dolls & Puppets | Travel Games |

Adventure, Adventurers & Heroes CPB

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| Action Adventure | Animal Adventure | Explorers |
| Pirate Stories | Super Heroes & Heroines | Wild West |
| Space Adventure | Science Fiction | |

Animal Kingdom *(See also Domestic Animals & Pets)* CPB

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| Animal Habitats | Amphibians & Reptiles | Birds, Fish & Marine Life |
| Circus Animals | Dinosaurs & Prehistoric Animals | Exotic Animals |
| Mammals | Zoo Animals | Insects |
| Extinct & Endangered Animals <i>(See also Green Earth category)</i> | | |

Anthologies, Essays & Collections AD, YA, JV2

A collection of stories, poems, essays, and/or selections from larger works (and so forth), usually carrying a unifying theme or concept. These selections may be written by different authors or by a single author.

Basic Concepts *(See also Specialized Concepts / Differently Aabled)* CPB

| | | |
|--------------------|---------------------|--------------------|
| Alphabet & Letters | Colors & Shapes | Counting & Numbers |
| Occupations | Identifying Animals | Simple Words |

Bilingual CPB

Must include an English translation.

Body, Mind & Spirit AD, YA, JV2, JV1, CPB

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| Holistic Concepts | Yoga & Pilates |
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| Child Author/Illustrator | | | SPECIAL |
| Books written or illustrated by a child or group of children. | | | |
| Civics & History (Politics, Government & Law) | | | CPB |
| Ancient History | Exploration & Discovery | Military History | |
| US History / World History | Politics & Government | Law | |
| Comic Books & Graphic Novels | | | YA, JV2, JV1 |
| Cooking & Food | | | AD, YA, JV2, JV1, CPB |
| Cook Books | Fruits & Vegetables | Food & Drink | |
| Crossing Generations | | | CPB |
| Appeals to multiple generations – from children to grandparents. | | | |
| Developing Social Skills | | | CPB |
| Manners | Etiquette | Behaviors | |
| Keeping Safe / Stranger Danger | Friendships & Relationships | Getting Along | |
| Prejudice | Diversity & Tolerance | Emotions & Feelings | |
| Distinctive Illustration | | | CPB |
| Primarily judged on illustrations. | | | |
| Domestic Animals & Pets (<i>See also Animal Kingdom</i>) | | | CPB |
| Pets & Pet Care | Farm Animals | Horses | |
| Early Reader | | | JV1 |
| Designed for children just starting to read on their own, these books are typically +/- 30 pages long, broken into 2-3 page chapters with many illustrations. | | | |
| Family Life For Children Thru Young Adult | | | CPB |
| Adoption | Brothers & Sisters | Stepfamilies | |
| Extended Family | Parents | Marriage & Divorce | |
| New Baby | Relationships w/ Parents & Grandparents | | |
| Family & Parenting - Contemporary Families | | | AD |
| Single Parenting | Blended Families | Step Families | |
| Adoption | Foster Parenting | Deployed Parents | |
| Family & Parenting - General | | | AD |
| Child Rearing & Development | The School Years | Sleep | |
| Discipline | Infants/Toddlers | Teens/Tweens | |
| Family & Parenting - Grandparenting (<i>See also Senior's Issues</i>) | | | AD |
| Grandparents Raising Children | Roles & Responsibilities | Making Memories | |
| Joys & Challenges of Grandparenting | Understanding Generations | Cyber Grandparenting | |
| Family & Parenting - Health, Nutrition, Fitness & Safety | | | AD |
| Managing Nutrition | Diseases & Ailments | Stranger Danger | |
| Vaccinations | Sex Education | Home Safety | |
| Family & Parenting - Life Challenges | | | AD |
| Divorce & Remarriage | Managing Money | Workaholics | |
| Abuse & Addiction | Miscarriage | Loss/Grief | |

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| Family & Parenting - Life Transitions | | | AD |
| Becoming A Parent | Empty Nesters | Making A Career Change | |
| Becoming A Stay-At-Home Parent | Becoming A Caregiver | | |
| Family & Parenting - Pregnancy & Childbirth | | | AD |
| Baby Names | Postpartum/Postnatal | Fitness & Nutrition | |
| Expectations & Planning | Pregnancy Journals | | |
| Family & Parenting - Relationships & Marriage | | | AD |
| Marriage Fundamentals | Making Memories & Intimacy | In-laws & Extended Family | |
| Parents & Aging Parents | Dating & Premarital | Brother & Sisters | |
| Family & Parenting - Resources | | | AD |
| Financial Planning | Elder Care Guides | Family Law | |
| Vacation & Travel | Work-From-Home Guides | Technology | |
| Family & Parenting - Special & Exceptional Needs | | | AD |
| Raising Gifted Children | Raising Twins & Multiples | ADD/ADHD | |
| Developmental Disabilities | Children w/ Chronic Illness | Autism | |
| Fantasy, Myths & Legends | | | YA, JV2, JV1, CPB |
| Fairy Tales & Folklore | Legends, Myths & Fables | Fantasy | |
| <i>For Adults, see Fiction - General</i> | | | |
| Fiction - General | | | AD, YA, JV2, JV1 |
| Mysteries & Thrillers | Chick Lit & Romance | Classic Literature | |
| Green Earth | | | CPB |
| Books that teach conservation and/or preservation, give to a conservation/preservation charity or are made with recycled or "earth-friendly" materials. | | | |
| Growing Up / Personal Growth | | | CPB |
| Bedtime, Dreams & Sleep | Chores | Healthy Habits | |
| Nightmares, Ghosts & Monsters | Self-Improvement | Toilet Training | |
| New Experiences: Starting School, Moving, Going to the Doctor / Dentist / Hospital | | | |
| Health & Safety | | | CPB |
| Aging & The Elderly | Diseases & Ailments | Safety - General | |
| Growing & Changing Bodies | Explaining Terminal Illness | Sex Education | |
| Historical Fiction | | | YA, JV2, JV1, CPB |
| Stories about famous persons from the past (i.e. presidents, explorers, musicians, military leaders, Native Americans, pioneers, scientists, sports figures, adventurers, etc), or stories set in a historical period. | | | |
| <i>For Adults, see Fiction - General.</i> | | | |
| Home & Garden | | | AD |
| Making Your House A Home | Gardening & Landscaping | Interior Decorating | |
| Humor | | | AD, YA, JV2, JV1, CPB |
| Anecdotes | Jokes & Riddles | Humorous Stories | |
| Inspirational / Motivational | | | AD, YA, JV2, JV1, CPB |
| Overcoming Obstacles | Building Confidence | Promoting Self-Esteem | |
| Perseverance | | | |

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| Looking & Feeling Great (Healthy Body) | | | CPB |
| Fitness & Exercise Clothes & Fashion | Diet & Nutrition | Hygiene & Beauty | |
| Men's Issues | | | AD |
| Multimedia Experiences | | | AD, YA, JV2, JV1, CPB |
| Books with DVD/CD or Sound | Audio Books & eBooks | Interactive Books | |
| Music & Performing Arts | | | CPB |
| Art History & Movements Art Techniques & Activities | Drama, Plays, Theater & Film Painting & Photography | Dance & Music Architecture & Buildings | |
| Nature & Weather (<i>See also Animal Kingdom</i>) | | | CPB |
| Agriculture, Farming & Ranching Forests & Trees Climate & Weather | Earthquakes & Volcanoes Nature Experiments Natural History | Flowers & Plants Rocks, Minerals & Metals Ecosystems | |
| Non-Fiction General | | | AD, YA, JV2, JV1 |
| Biographies | Documentaries | Other Non-Fiction | |
| Novelty Books | | | CPB |
| Board Books Books With Special Features (i.e. pop-ups, cut-outs, etc.) | Bathtub Books | | |
| Peoples, Places & Cultures (Social Studies) | | | CPB |
| American & World Cultures Customs, Traditions, Anthropology | Lifestyles Around the World Ethnic Studies | World Peace War/Terrorism | |
| Philanthropic | | | CPB |
| Books that contribute to a charitable cause. | | | |
| Poetry | | | AD, YA, JV2, JV1, CPB |
| Reference & Study Aids | | | YA, JV2, JV1, CPB |
| Foreign Language Study Curiosities & Wonders | Handwriting Dictionaries & Encyclopedias | Maps & Atlases Study Aids | |
| Religion & Spirituality | | | AD, YA, JV2, JV1, CPB |
| Bibles & Other Sacred Texts Stories of Faith (<i>Fiction & Non-Fiction</i>) Devotionals & Meditations | Christianity Judaism Alternative Religions | Eastern Religions Prayer & Prayer Books Islam | |
| Science & Technology | | | CPB |
| How Things Work Astronauts & Space Flight Experiments & Projects | Anatomy & Physiology Earth Science Inventions & Inventors | Biology & Marine Biology Computers & The Internet Math & Measurement | |
| Seasonal, Holidays & Festivals | | | CPB |
| Christian Holidays Halloween & Valentines | Christmas & Easter Jewish Holidays | Islamic/Muslim Holidays Kwanzaa Holidays | |

