

Speaker Strengthens Relationships by Creating Happy, Organized Homes

“From my perspective,” says Kathy Peel, “being a mother and running a home is the most important job in the world, and yet, there are no formal instructions for it. It’s pretty much trial and error, with mostly on-the-job training! Yes, there are times when motherhood can be quite complex, but it can get simpler—and much more satisfying.” With that understanding, and armed with a powerful faith in God, Kathy Peel transformed herself from a young wife and mother to the success she is today as the founder and CEO of Family Manager Coaching. Kathy delivers entertaining wisdom across the country on how to manage relationships, work, and hectic lifestyles, and how to discover your God-given potential.



“I was raised in a home where I never had to cook, do housework, or babysit because I worked at the family clothing store in Memphis. Then reality hit when I married. I had to do laundry, cook, sew—and I quickly learned that I didn’t like housework! But I had a wonderful husband, three young sons, and I wanted to be a good wife and mom. I read everything: books on psychology and business and about great places to work, like Southwest Airlines. I thought, if they have fun we can have fun, so we created our own fun family culture that worked. I decided if we could do it, I could help others do it, too.” Then life interrupted...

“In January 2007, I went for a routine mammogram. Once you hear the word *cancer*, you look at life through a different lens; every day becomes a gift. I immersed myself in scripture, continued to write my prayer journals as always, and thought, “I don’t know how long I have to live, but I feel confident of why God put me on Earth.” Today, I am grateful to be cancer-free. Every morning I spend time with God; I really want to live life wisely. I’m desperate for wisdom because running a company is a huge responsibility.”

When asked about her mission, Kathy is very clear. “I want to strengthen family relationships. I want to help husbands and wives learn to be allies, to help each other succeed as a family. We all have stresses in the home,

whether it’s scheduling, piles of laundry, being late with the bills. But if I can help people not be emotionally drained by the things that can be changed, that’s good! We all know life is hard enough, but when you have a family team mentality committed to each other’s best interests, it makes a difference when you’re going through hard times, whether they be physical, financial, or relationship problems.”

Kathy’s twentieth and latest book, *The Busy Mom’s Guide to a Happy, Organized Home*, was written as a reference guide for moms. It covers everything under the roof of a home, such as what to do when you need a quick idea for a birthday party on a budget, or what to do when you want to get your husband to cooperate without nagging. It helps mothers realize they are running an organization that requires time management, budgeting, scheduling, event planning, and much more.

While Kathy is adept at managing her own family and business, her life hasn’t been without challenges. “I’m passionate about helping young families have great relationships, so keeping the business growing is important to me. I plow every dime into it to make it work—and I’m not immune to what’s going on with our economy.”

Recently, Kathy began training women to be family manager coaches as a way to reach more moms. She’s also working on a book to help couples work more as a team—to transition from the ‘my’ way mentality to the ‘our’ way team mentality. “At the end of the day,” Kathy says, “when I read letters from people who write to me, if I have helped them change their perspective about what’s most important in life, that’s huge... that’s my most treasured contribution.”



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Kathy Peel is called “America’s Family Manager” by journalists and millions of women. She has authored 20 books, selling over 2 million copies, including her latest, *The Busy Mom’s Guide to a Happy, Organized Home*. She has appeared extensively on television, radio, and in video productions. In her entertaining style, she delivers reality-based solutions for creating a smoothly running home and living a saner, more satisfying life. She is an engaging but relaxed Everywoman (can relate to every woman) who teaches that you can have fun while taking charge of your life and your home.